

Communicating Change: Civic Innovation and Social Movements

Edited by **Markus S. SCHULZ**

Max Weber Center for Advanced Cultural and Social Studies

How do social actors from civil society communicate in response to crisis? How do they use existing means of communication and invent new ones? How do they form social movements that connect activists and publics and foster inclusive deliberation? How do they overcome obstacles rooted in different cultural, economic, juridical, political, and social contexts? How do they articulate alternatives to retrotopian politics, authoritarian leadership, patriarchy, and neoliberal subjectivities? How do they generate democratic agency, strategies, visions, and the solidarities that nourish these? How do they communicate change?

This volume brings together scholars of communication, political science, sociology, and studies of culture, media, feminism, and gender to examine these questions through a series of pertinent case studies. The authors present insights from empirical fieldwork in Australia, France, Iceland, Italy, Mexico, South Korea, and the distinct worlds of cyberspace. Helping to better understand the complexity of communicating change and what kind of civic innovations it takes to build equitable, democratic futures, chapters explore the role of different modes of communication, social imagination, and creative efforts to solve problems, promote equity, and change the status quo.

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